

# Tired of Carpet Stains that Keep Coming Back?

## FINALLY, There's a Solution!

# SPOT CHOMP!

with TETRAFLEX®

## World's Best Carpet Care Products

Ergonomically shaped aluminum can

### The dirty little secret...



Competitive Brand

SPOT CHOMP!®

Other carpet cleaners **strip the factory applied stain protectant** and **leave a tacky residue that attracts new soils**, ruining your carpet and warranty. You are, in effect, damaging your carpet with each cleaning.



## SPOT CHOMP!® with Tetraflex® to the rescue...

As a Carpet and Rug Institute seal of approval product, SPOT CHOMP!® has been formulated with Tetraflex® to deliver the ultimate cleaning profile and protect your carpet two ways. SPOT CHOMP!® with Tetraflex® contains a patented polymer — that adds stain resistance and an embrittling agent — that encapsulates soils and fibers.



continued on back

# What do embrittling agents and stain resistance mean for you?

SPOT CHOMP!® with Tetraflex® contains a patented polymer that allows SPOT CHOMP!® to encapsulate soils while cleaning, then dries completely so it can be vacuumed away leaving no tacky residue behind to attract new soil to the cleaned area.

Other carpet cleaners strip away the factory installed stain resistance with every use. SPOT CHOMP!® with Tetraflex® is formulated to be pH neutral so it does not damage your original, factory stain resistance. In fact, SPOT CHOMP!® includes a polymer that helps build up your carpets stain resistance to help it repel future spills and stains.



Areas vacuumed



Results



Carpet strips in Kool-Aid



"Raw Carpet" with no factory installed stain resistance

"Raw Carpet" with no factory installed stain resistance – treated with SPOT CHOMP!®

Carpet strips after rinse



Without stain resistance – raw carpet is permanently stained

Raw carpet treated with SPOT CHOMP!® is protected from stains

## SPOT CHOMP!® with Tetraflex® gives your customers the following benefits unavailable from other carpet spot cleaners:

- **Dynamic cleaning** – tested and approved by professional carpet cleaning contractors, SPOT CHOMP!® quickly cleans a wide variety of everyday spills.
- **Stains don't come back** – no tacky residue left behind to attract new soils, clean the stain once and clean it right!
- **Cleans and Protects** – instead of stripping your carpet of stain resistance, SPOT CHOMP!® adds stain resistance with every use.
- **Vacuuming is easier** – no tacky residue to hold soils, added stain resistance helps repel soils – vacuuming is faster and more efficient.
- **Formulated to protect your carpet's warranty** – SPOT CHOMP's power foam – a low moisture formulation – is designed to lift and wick soils away from your carpet instead of driving it into and damaging the carpet backing.

PART #	DESCRIPTION	SIZE	CASE QTY
5601213	Spot CHOMP!®	13.2 oz.	12
56002	Pet Odor & Stain	22 oz.	12
56001	Steam Vac Conc.	48 oz.	8



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